



Product:	Ad-Mat Premium		Standard Sizes:	40 x 60 cm
				50 x 75 cm
Category:	Custom Printed Mats			60 x 85 cm
Sub-Category:	Indoor			85 x 120 cm
				85 x 150 cm
Typical Applications:	Events			85 x 200 cm
	Point Of Sale			115 x 180 cm
	Advertisement			115 x 200 cm
	Corporate Identity			150 x 200 cm
Custom Artwork:	Yes		Maximum Width:	150 cm
Cut to Shape:	Yes		Maximum Length:	200 cm
Total Product Weight:	0.9mm rubber	1.25kg/sqm	Colouration:	4 Colour Digital Printing Process
	1.35mm rubber	1.78kg/sqm		
Total Product Height:	0.9mm rubber	Approx. 1.25mm	Pile Material:	Knitted Polyester
	1.35mm rubber	Approx. 1.7mm	Pile Weight:	0.21kg/sqm
			Pile Height:	0.35mm
Customs Tariff Number:	54076990		Backing Material:	100% Phthalate-free Nitrile Rubber
Origin:	Made In Europe		Backing Finish:	Smooth Backing
			Backing Height:	0.9mm 1.35mm
			Backing Weight:	0.9mm 1.04kg/sqm
				1.35mm 1.57kg/sqm
			Border Width:	0 or 10mm
			Border Thickness:	0.9 or 1.35mm