



Indoor

# Ad-Mat Premium

Display your advertising message with photo-realistic precision at the point of purchase



## Display your advertising message with photo-realistic precision at the point of purchase

The Ad-Mat is especially effective for increasing the level of attention or emotionally charging your message at the point of sale - perfect for promotions and events.

Why Choose Ad-Mat Premium?	Technical Details	Specification
<ul style="list-style-type: none"> <li>» Floor level advertising</li> <li>» Point of sale and event opportunities</li> <li>» Photorealistic CMYK print clarity</li> <li>» Fully customisable with your own designs</li> <li>» Custom shapes available*</li> <li>» Machine washable up to 40°C</li> <li>» Slip-resistant rubber backing</li> <li>» 1 year Manufacturers Guarantee**</li> <li>» Made in Europe</li> </ul>	<p><b>Materials</b></p> <ul style="list-style-type: none"> <li>» 100% knitted polyester surface</li> <li>» 100% nitrile rubber backing</li> </ul> <p><b>Applications</b></p> <ul style="list-style-type: none"> <li>» Events</li> <li>» Advertisement</li> <li>» Point of Sale</li> <li>» Corporate Identity</li> </ul> <p><b>Colour</b></p> <ul style="list-style-type: none"> <li>» Full colour CMYK sublimation print</li> </ul>	<p><b>0.9 mm Rubber Backing</b></p> <p><b>Height</b>                      <b>Weight</b></p> <ul style="list-style-type: none"> <li>» Approx. 1.25 mm</li> <li>» 1.25 kg/m<sup>2</sup></li> </ul> <p><b>1.35 mm Rubber Backing</b></p> <p><b>Height</b>                      <b>Weight</b></p> <ul style="list-style-type: none"> <li>» Approx. 1.70 mm</li> <li>» 1.78 kg/m<sup>2</sup></li> </ul> <p><b>Standard Sizes</b></p> <ul style="list-style-type: none"> <li>» 40 x 60 cm</li> <li>» 50 x 75 cm</li> <li>» 60 x 85 cm</li> <li>» 85 x 120 cm</li> <li>» 85 x 150 cm</li> <li>» 115 x 180 cm</li> <li>» 115 x 200 cm</li> <li>» 150 x 200 cm</li> </ul>



\*Available for an additional surcharge \*\*1 year warranty against manufacturing defects.  
For all mats we reserve the right of production-related tolerance of +/- 5% in size. Colours are subject to commercial tolerance.

For more information, please contact our Customer Service Team:

T: +44 (0)1204 70 50 70

E: [info@kleen-tex.co.uk](mailto:info@kleen-tex.co.uk)

