



Work Surface

Counter Mat

Capture attention at the point of sale



## Capture attention at the point of sale

Our Counter Mat is perfect for capturing the attention of customers or patrons right at the point of payment or customer service desk. With pin-sharp printing capabilities, you can use this mat to upsell a product or make customers aware of other services you may offer.

Why Choose Counter Mat?	Technical Details	Specification												
<ul style="list-style-type: none"> <li>» Counter top advertising</li> <li>» Point of purchase and upsell opportunities</li> <li>» Photorealistic CMYK print clarity</li> <li>» Fully customisable with your own designs</li> <li>» Custom shapes available*</li> <li>» Machine washable up to 40°C</li> <li>» Slip-resistant rubber backing</li> <li>» 1 year Manufacturers Guarantee**</li> <li>» Made in Europe</li> </ul>	<p><b>Materials</b></p> <ul style="list-style-type: none"> <li>» 100% knitted polyester surface</li> <li>» 100% nitrile rubber backing</li> </ul> <p><b>Applications</b></p> <ul style="list-style-type: none"> <li>» Events</li> <li>» Advertisement</li> <li>» Giveaways</li> <li>» Point of Sale</li> <li>» Corporate Identity</li> </ul> <p><b>Colour</b></p> <ul style="list-style-type: none"> <li>» Full colour CMYK sublimation print</li> </ul>	<p><b>0.9 mm Rubber Backing</b></p> <table border="0"> <tr> <td><b>Height</b></td> <td><b>Weight</b></td> </tr> <tr> <td>» Approx. 1.25 mm</td> <td>» 1.25 kg/m<sup>2</sup></td> </tr> </table> <p><b>1.35 mm Rubber Backing</b></p> <table border="0"> <tr> <td><b>Height</b></td> <td><b>Weight</b></td> </tr> <tr> <td>» Approx. 1.70 mm</td> <td>» 1.78 kg/m<sup>2</sup></td> </tr> </table> <p><b>Standard Sizes</b></p> <table border="0"> <tr> <td>» 23 x 43 cm</td> <td>» 19 x 60 cm</td> </tr> <tr> <td>» 24 x 89 cm</td> <td>» 40 x 60 cm</td> </tr> </table> <p><b>Custom Sizes</b></p> <ul style="list-style-type: none"> <li>» On request</li> </ul>	<b>Height</b>	<b>Weight</b>	» Approx. 1.25 mm	» 1.25 kg/m <sup>2</sup>	<b>Height</b>	<b>Weight</b>	» Approx. 1.70 mm	» 1.78 kg/m <sup>2</sup>	» 23 x 43 cm	» 19 x 60 cm	» 24 x 89 cm	» 40 x 60 cm
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Full Technical Data



\*Available for an additional surcharge \*\*1 year warranty against manufacturing defects.  
For all mats we reserve the right of production-related tolerance of +/- 5% in size. Colours are subject to commercial tolerance.

For more information, please contact our Customer Service Team:

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