



Indoor

Ad-Mat Premium

Display your advertising message with photo-realistic precision at the point of purchase



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The Ad-Mat is especially effective for increasing the level of attention or emotionally charging your message at the point of sale - perfect for promotions and events.

Why Choose Ad-Mat Premium?	Technical Details	Specification
<ul style="list-style-type: none"> » Floor level advertising » Point of sale and event opportunities » Photorealistic CMYK print clarity » Fully customisable with your own designs » Custom shapes available* » Machine washable up to 40°C » Slip-resistant rubber backing » 1 year Manufacturers Guarantee** » Made in Europe 	<p>Materials</p> <ul style="list-style-type: none"> » 100% knitted polyester surface » 100% nitrile rubber backing <p>Applications</p> <ul style="list-style-type: none"> » Events » Advertisement » Point of Sale » Corporate Identity <p>Colour</p> <ul style="list-style-type: none"> » Full colour CMYK sublimation print 	<p>0.9 mm Rubber Backing</p> <p>Height Weight</p> <ul style="list-style-type: none"> » Approx. 1.25 mm » 1.25 kg/m² <p>1.35 mm Rubber Backing</p> <p>Height Weight</p> <ul style="list-style-type: none"> » Approx. 1.70 mm » 1.78 kg/m² <p>Standard Sizes</p> <ul style="list-style-type: none"> » 40 x 60 cm » 50 x 75 cm » 60 x 85 cm » 85 x 120 cm » 85 x 150 cm » 115 x 180 cm » 115 x 200 cm » 150 x 200 cm



*Available for an additional surcharge **1 year warranty against manufacturing defects.
For all mats we reserve the right of production-related tolerance of +/- 5% in size. Colours are subject to commercial tolerance.

For more information, please contact our Customer Service Team:

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