NEW SEASON.
NEW DESIGNS.

Kleen-Tex
HOME



Spring Collection 2027

Turtle® Mat EST. 1994 | wash+dry



Honeysuckle 60 x 85 cm

Introducing Our New Spring Collection 2027 from Kleen-Tex Home

Our Spring 2027 Collection has been carefully curated to help retailers embrace the latest seasonal trends, offering a fresh and inspiring mix of designs, colours and styles that appeal to today's style-conscious consumer.

This season, we're delighted to further enhance our portfolio with new designs from our valued licensing partners, Morris & Co., Sanderson and Scion Living, bringing iconic heritage, contemporary creativity and recognised brand appeal to the Kleen-Tex Home collection.

Alongside these much-loved licensed collections, we're introducing a range of exciting new designs, including elegant Portuguese Tile-inspired patterns, a striking new Mr Fox Stripe, and an array of beautiful additions across our Turtle Mat and wash+dry ranges. From welcoming sentiments and expressive typography to nature-inspired motifs and timeless contemporary designs, the collection offers something for every home and lifestyle.

Developed with quality, durability and sustainability at its core, the Spring 2027 Collection combines design-led innovation with the practical performance consumers expect from Kleen-Tex Home products. Whether customers are seeking statement entrance mats, heritage-inspired prints or trusted licensed designs from some of Britain's most celebrated brands, this collection delivers strong consumer appeal and outstanding retail potential.

Fresh Designs. Trusted Brands. Proven Performance.



Come on In 75 x 200 cm

RUGELLO

Machine washable rugs for the heart of the home.

For years, we've earned the trust of homeowners through our renowned easy-care brands, Kleen-Tex, wash+dry, and Turtle Mat, delivering practical solutions that keep homes looking their best. Now, Kleen-Tex HOME brings that same trusted performance into the heart of everyday living.

Designed for modern family life, RUGELLO rugs are made for the moments that matter. Whether it's children at play, muddy paws, unexpected spills, or welcoming guests, RUGELLO combines durability, comfort, and effortless machine washability to handle it all with ease.

Beautifully designed and built for real life, RUGELLO makes everyday living simpler, more stylish, and wonderfully practical.



Zenox 200 x 290 cm

Tarem

1. 120 x 180 cm	9 010216 082357	0822357
2. 160 x 230 cm	9 010216 082364	082364
3. 200 x 290 cm	9 010216 082371	082371

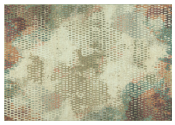
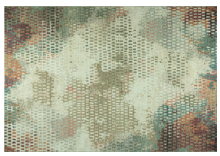


1. 
2. 
3. 

Zenox

1. 120 x 180 cm	9 010216 082388	082388
2. 160 x 230 cm	9 010216 082395	082395
3. 200 x 290 cm	9 010216 082401	082401



1. 
2. 
3. 

THE ORIGINAL
MORRIS & Co
FOUNDED BY WILLIAM MORRIS IN 1861

Inspired by the rich heritage of Morris & Co. and the enduring beauty of nature, this latest collection brings timeless artistry to the home through beautifully crafted mats designed for everyday living.

Featuring the iconic **Brer Rabbit**, the elegant floral trail of **Honeysuckle**, and the intricate botanical beauty of **Yew & Aril**, these much-loved Morris & Co. designs have been carefully translated into stunning door mats.

Brer Rabbit

60 x 85 cm 5 060731 187345 187345





Brer Rabbit 60 x 85 cm

Yew & Aril

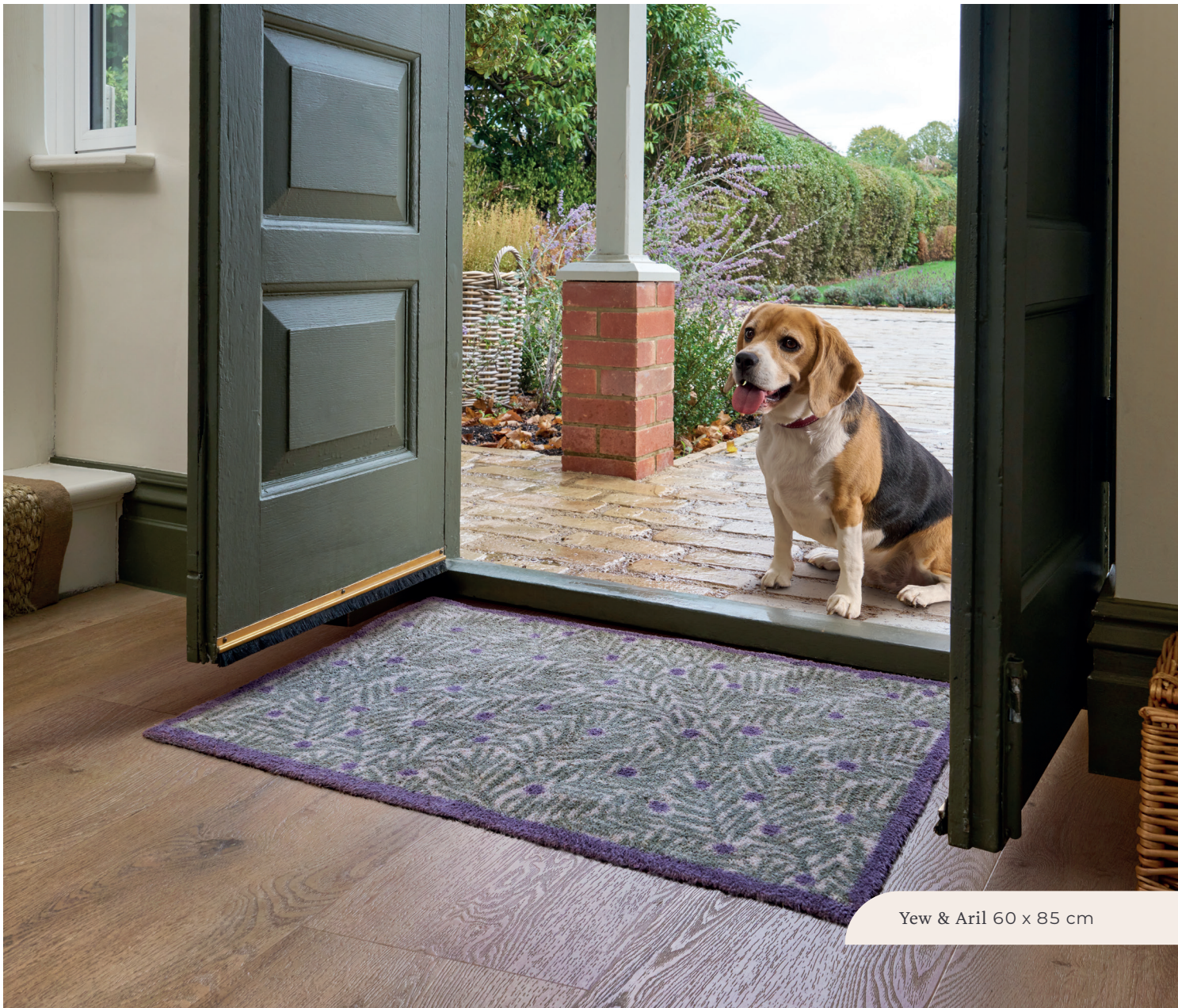
60 x 85 cm 5 060731 187352 187352



Honeysuckle

60 x 85 cm 5 060731 187369 187369





Yew & Aril 60 x 85 cm

SANDERSON

Inspired by the beauty of the natural world and Sanderson's rich design heritage, the Spring 2027 collection brings together timeless craftsmanship, elegant botanicals and fresh contemporary colour palettes to create a range that feels both classic and relevant for today's home.

This season's collection showcases the striking **Pinetum Blue**, a beautifully detailed design featuring graceful botanical forms and layered foliage, bringing depth, sophistication and a sense of the outdoors inside.

Pinetum Blue Additional Sizes Available Soon

60 x 85 cm 5 060731 187376 187376





Pinetum Blue 60 x 85 cm



Pinetum Blue 60 x 85 cm

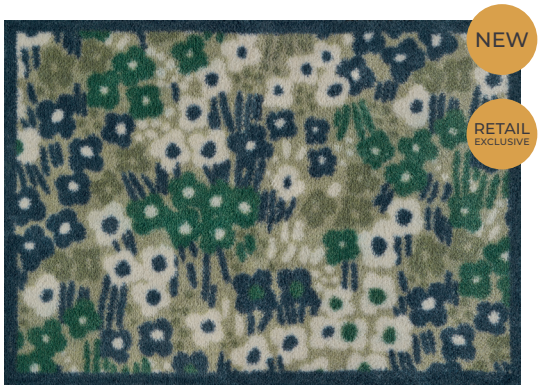
scion LIVING

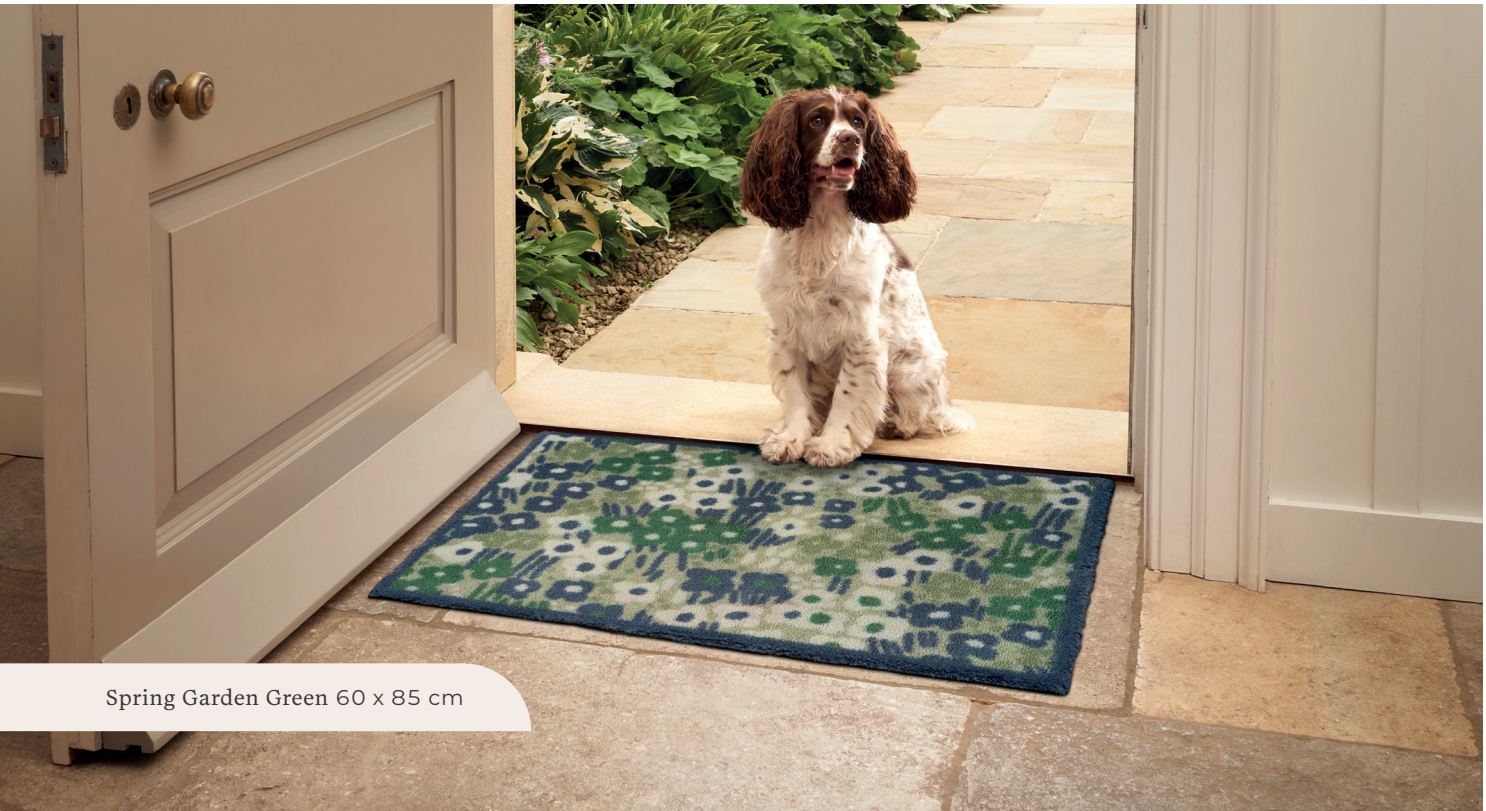
Bring personality, colour and joy to every entrance with the latest Scion Living Spring/Summer 2027 Collection, a vibrant and playful range designed to celebrate the brighter months of the year.

This season introduces the cheerful floral charm of **Dancing Daisies**, the bold botanical statement of **Tulip Trellis**, and a striking new **Fringed Poppy Red** colourway, injecting fresh energy and contemporary style into the collection. Joining these exciting additions is a fresh new colourway of the much-loved **Canter** design, offering retailers even more choice from one of Scion Living's most popular contemporary patterns.

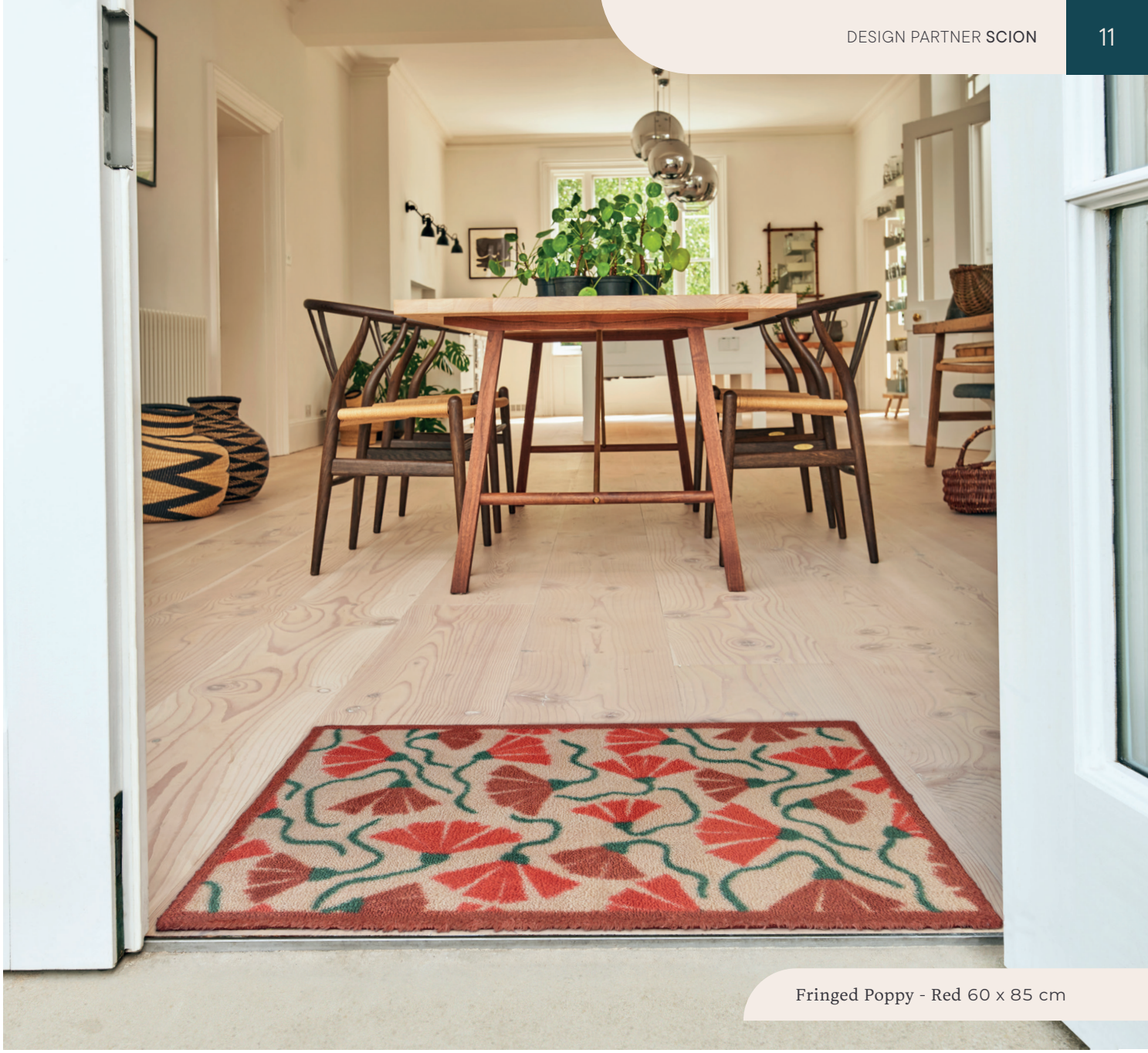
Spring Garden Green

60 x 85 cm 5 060731 186584 186584





Spring Garden Green 60 x 85 cm



Fringed Poppy - Red 60 x 85 cm

Dancing Daisies - Neutral

60 x 85 cm 5 060731 187482 187482



Fringed Poppy - Red

60 x 85 cm 5 060731 187512 187512





Tulip Trellis - Neutral 60 x 85 cm

Tulip Trellis - Neutral

60 x 85 cm 5 060731 187406 187406



Tulip Trellis - Green

60 x 85 cm 5 060731 187390 187390



Running Mr Fox Stripe- Mustard

60 x 85 cm 5 060731 187451 187451



Canter - Green

60 x 85 cm 5 060731 187468 187468





Canter - Green 60 x 85 cm

Turtle® Collection

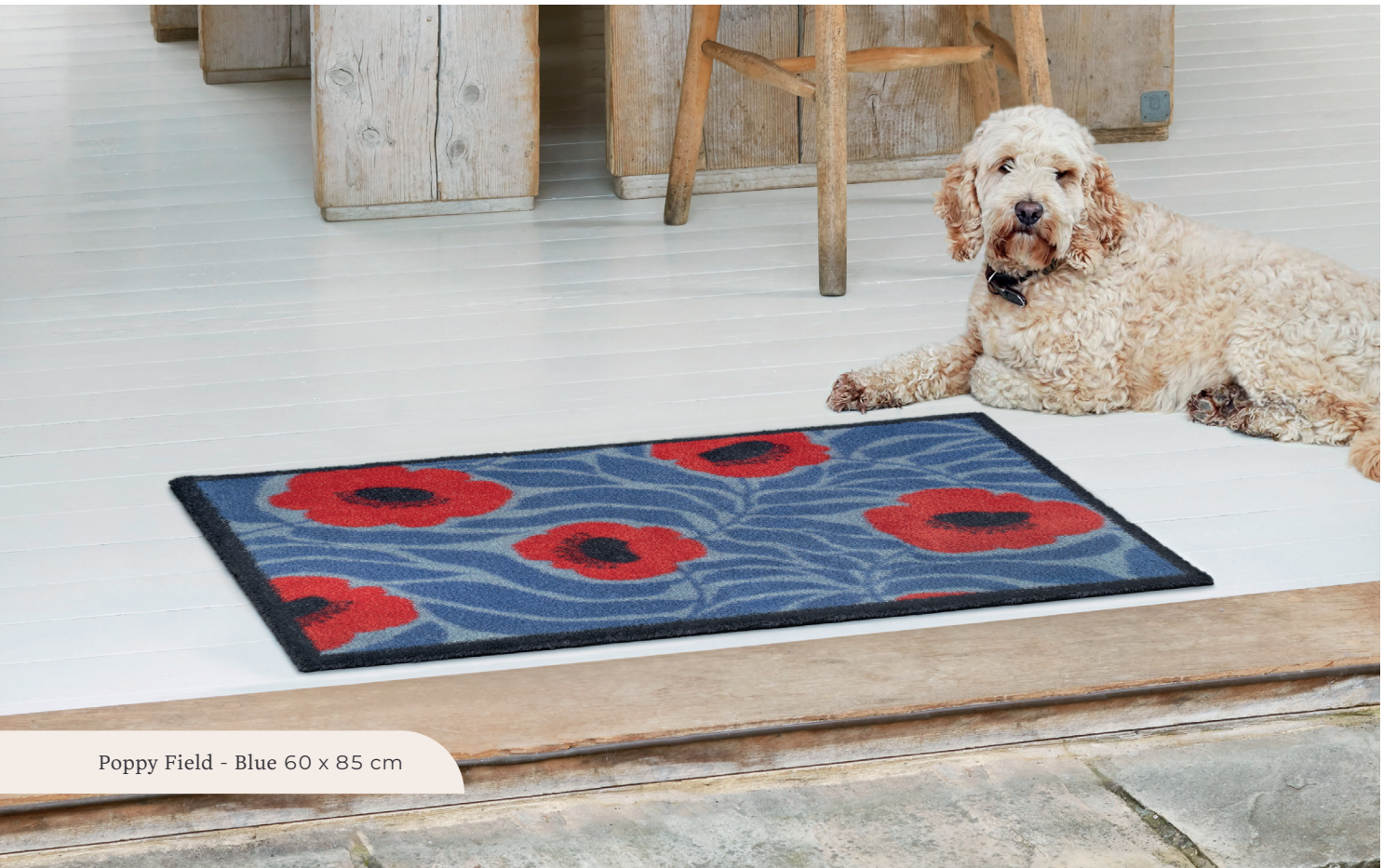
Welcome the new season with the latest additions to the Turtle Collection, bringing together fresh colour, contemporary styling and nature-inspired designs for Spring/Summer 2027.

This season introduces beautifully detailed **Portuguese Tile** designs, celebrating timeless pattern and decorative charm, alongside the delightful **Honey Bee Trellis**, inspired by the growing consumer love for gardens, wildlife and the natural world. The collection also welcomes **Poppy Field Blue**, a fresh new colourway that brings a vibrant yet elegant feel to entrances and living spaces.

Poppy Field - Blue

60 x 85 cm 5 060731 187321 187321





Poppy Field - Blue 60 x 85 cm



Into the Garden 60 x 85 cm

Into the Garden

60 x 85 cm 5 060731 187420 187420



Hello Floral

60 x 85 cm 5 060731 187437 187437



Come on In

60 x 85 cm 5 060731 187413 187413





Honeybee Trellis 60 x 85 cm

Honeybee Trellis

60 x 85 cm	5 060731 187529	187529



Portuguese Tiles

1. 40 x 60 cm	5 060731 187536	187536
2. 60 x 85 cm	5 060731 187338	187338
3. 75 x 120 cm	5 060731 187543	187543
4. 60 x 180 cm	5 060731 187550	187550
5. 75 x 200 cm	5 060731 187567	187567





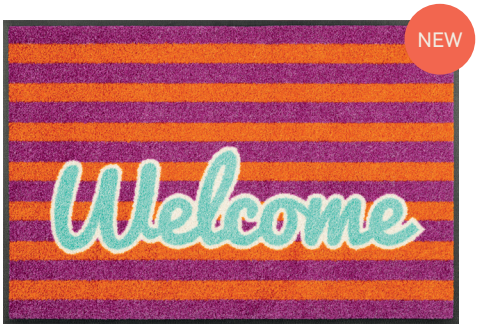
Portuguese Tiles 75 x 200 cm

wash+dry

The Spring/Summer 2027 wash+dry DESIGN collection features the new **Kaleidora** and **Suzette** designs, adding fresh colour and contemporary style. Combining beautiful design with everyday practicality, the collection is perfect for today's modern home.

Groovy Vibes

50 x 70 cm 9 010216 082920 082920



Heartline

50 x 70 cm 9 010216 082883 082883





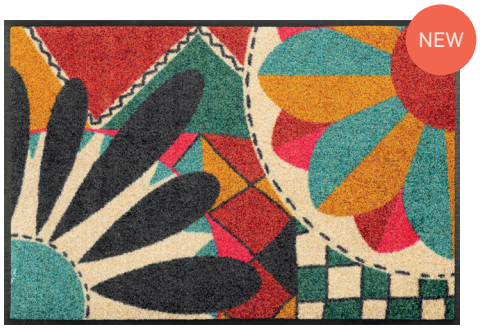
Groovy Vibes 50 x 75 cm



Suzette 50 x 75 cm

Kaleidora

1. 50 x 75 cm	9 010216 082654	082654
2. 75 x 120 cm	9 010216 082661	082661
3. 75 x 190 cm	9 010216 082678	082678



1. 
2. 
3. 

Suzette

1. 50 x 75 cm	9 010216 082845	082845
2. 75 x 120 cm	9 010216 082852	082852
3. 75 x 190 cm	9 010216 082869	082869



1. 
2. 
3. 

Kleen-Tex HOME

Kleen-Tex Industries Ltd
Birchwood Park, 717 Eddington Way,
Risley, Warrington WA3 6BA
01204 705070
orders@kleen-tex.co.uk
www.kleen-tex-business.co.uk
Sedex | Member



Turtle® Mat EST. 1994 | wash+dry

Find us on